



the emerald club

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Dear Friend,

We are writing to request your support in sponsoring the Emerald Club's 2024 St. Patrick's Day Gala taking place on Saturday March 9, 2024, at the Tatnuck Country Club. If you are not familiar with the Emerald Club, we are a non-profit organization that fundraises for the Mercy Centre which provides programs that service adults with developmental disabilities. The Mercy Centre has been a fixture in the Worcester community for over a half century.

The sole purpose of the Emerald Club is to ensure that we can assist in providing the Mercy Centre with the funds to ensure that the clientele receives the necessary programming to build self-esteem, independence and communication skills. This is why we are asking you to assist us in being a sponsor at our Gala. Your sponsorship will be used to provide direct funding to the Mercy Centre. We have attached our sponsorship form for you to review. If you are unable to be a sponsor, you can still support our efforts by purchasing an ad in our program.

In addition to raising needed funds for the Mercy Centre, the 2024 Gala will allow us to celebrate the incredible career of our **2024 Shillelagh Award Winner, Peg Buzzell**. For over forty years, Peg served the children and adults of the Mercy Centre. She held numerous positions at the Mercy Centre including serving as the Administrator. Peg was instrumental in creating programs, incorporating therapeutic programming, and establishing community partnerships. Few people have matched Peg's dedication to the Mercy Centre.

As an all-volunteer organization, we at the Emerald Club are committed to the mission of the Mercy Centre and we hope you can join us in supporting this amazing place. Thank you for your time and we hope that you can join us on March 9!

Sincerely,

Brendan Moran
President, Emerald Club of Worcester



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2024 Gala Sponsorship Opportunities

Platinum Sponsor – \$7,500

- Logo/name on all promotional materials before and during the Gala; included in event banner
- 10 tickets (1 table) to the event
- Logo/name will appear on the Emerald Club website, social media pages, and media releases
- Logo/name featured in our newsletter that reaches 1,000+ members
- Full Screen Ad

Gold Sponsor – \$5,000

- Logo/name on all promotional materials before and during the Gala; included in event banner
- 8 tickets to the event
- Logo/name will appear on the Emerald Club website, Facebook page and media releases
- Logo/name featured in our newsletter that reaches 1,000+ members
- Full Screen Ad

Silver Sponsor – \$2,500

- Logo/name on all promotional materials before and during the Gala; included in event banner
- 5 tickets to the event
- Logo/name will appear on the Emerald Club website, Facebook page and media releases; feature in our newsletter that reaches 1,000+ members
- Full Screen Ad

Bronze Sponsor – \$1,000

- Logo/name on all promotional materials before and during the Gala; included in event banner
- 2 tickets to the event
- Logo/name will appear on the Emerald Club website, Facebook page and media releases
- Full Screen Ad

Patron Sponsor – \$500

- Logo/name on all promotional materials before and during the Gala
- Logo/name will appear on the Emerald Club website, Facebook page and media releases
- Full Screen Ad

Digital Ad Space

Be a part of our first-ever digital video ad book displayed on multiple TV monitors during the event.

- **\$250** – full screen
- **\$100** – half screen

Please note this benefit is included in all the above sponsorship opportunities.

The Emerald Club
PO Box 60129 Greendale Station
Worcester, MA 01606
www.emeraldclubworchester.org



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Emerald Club St. Patrick's Day Gala Sponsorship

- ___ **Platinum Sponsor** – \$7,500 *(includes 10 tickets to event)*
- ___ **Gold Sponsor** – \$5,000 *(includes 8 tickets to event)*
- ___ **Silver Sponsor** – \$2,500 *(includes 5 tickets to event)*
- ___ **Bronze Sponsor** – \$1,000 *(includes 2 tickets to event)*
- ___ **Friend Sponsor** – \$500
- ___ **Digital Ad Space** (full screen) – \$250
- ___ **Digital Ad Space** (half screen) – \$100

Please send a PDF, JPEG, or PDF 16:9 file of your ad to emeraldclubworcester@gmail.com by February 26th.

Company information

Contact Name:		
Company:		
Address:		
City:	State:	Zip:
Phone		
Email:		

Payment by: ___ Check Enclosed ___ Credit Card Visa / MC / Amex / Discover

Name as appears on card: _____ Exp. Date: ____/____/____

Sec.Code _____ Card Number: _____

Please send your ad to Emeraldclubworcester@gmail.com. Ad must be received by February 26th to be included on signage and slideshow.

Please complete this form and return to: Emerald Club PO Box 60129 Greendale Station, Worcester, MA 01606. If you have any questions, please contact Emeraldclubworcester@gmail.com.

The Emerald Club of Worcester County, Inc. maintains 501c(3) non-profit status. Your contributions are tax deductible as allowed by IRS regulations and the law. Tax Exempt No.: 04-2806519